

### FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

VOLUME #27 / ISSUE #5

# THE EUROPEANS

**Resort/Spring 2001** 

his season, the European collections are looking bet ter than ever, each showing a strong sense of individuality. That said, there are some common threads running through most lines. First, there is a healthy dose of color: designers are enamored with all shades of pink, from palest baby pinks to vivid fuchsia and watermelon. Other prevalent colors are lilac, green, red, and teal. The neutral palette is also important, and can run the gamut from tan and bone to

creamy ivory and terracotta.
Gold is a reminder that the '80s are back and most designers have jumped on the bandwagon—some more successfully than others. Delicate prints particularly the watery floral are lovely, but for more punch try the bold graphics and geometric prints returning for another go round. Textural mixes are another common element this season, as many designers pair diaphanous chiffon with cobwebby knits, Lurex touched

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## THE REAL THING

The New York JA Show

ashion International decided that it was high time to investigate the Jewelers of America trade show at the Javits Center, one of the most prestigious jewelry trade shows. In attendance were more than 1,700 leading jewelry firms including designer lines, and estate collections. Additionally, the JA show featured an expanded International Pavilion, and a New Designer Gallery that spotlighted the up-and-coming new talents. Over 12,000 jewelry buyers from the



woven fabrics or lace. Light as a feather unlined leathers have become year-round wardrobe staples and, this spring, the variety of skins is greater than ever. Details run to the overtly feminine — embroidery, sequins, stitching, hidden closures and sheer inserts.

MOSCHINO's Resort story focuses on a low key color palette of beige, soft blue, white, black and navy. There are feminine folkloric embroideries combined with saddle stitching - best in Moschino's cute little white hopsacking jacket that hugs the body. Both this and the matching mini are treated to colorful embroidery and teal stitching. Only Moschino could make this work! A darling pointelle cap-sleeved sweater also gets the embroidery treatment and works nicely with a swingy short beige lace skirt. Also wonderful are his ravishingly pretty slip dresses with fishtail backs, especially the red/beige dotted number accented with a flower at the neckline. At NUDE, the emphasis is on very sexy knitwear in clean silhouettes accented with jewelry (think shoulder straps), in a palette that runs to black, white and beige. Here too are some terrific gold Lurex knit pieces that work back to simple flat front leather skirts. A group of camel/rust "spot" knit separates are performing well as are the laser cut knits. Lurex touched gray denim adds an altogether new look to an old favorite fabric and is meant to work with the laser cut knits which come in either blue or black. Also showing terrific knits are JAN & CARLOS, a line based in Milan. The look is light and airy with textural mixes in



tones of lilac, bone and tan. Truly special are the knit dresses with coordinating slip dresses to wear underneath (for those less daring).

In addition to his pretty ruffled slip dresses, JOHN RICHMOND offers clean white linen separates like the crisp zip-front box jacket or the pants with black satin tuxedo stripes. Richmond also does fun '60s-inspired black and white optical geometric prints in viscose. Known for his

denims, Richmond doesn't disappoint. His sharply cut pieces in deep indigo unexpectedly feature accents of purple grosgrain taping. ALBERTA FERRETTI shows softly feminine silhouettes for spring in a collection that encompasses everything from delicate chiffon to buttery soft suede. Standouts include her delicious bias-cut long slip gown in light Mushroom with iridescent embroidered leaf tracery down one side; the pretty geometric crepes in blush/beige/ivory; the pleated lace slip dress; and the silk lingerie-inspired looks with contrasting lace hems, trim and merrow stitching. Also noteworthy are her crisp ice blue shantung coordinates and a flyfront coat in lime patent. Ferretti's soft peach shantung hipster pants with tonal beadwork embroidery are also decidedly feminine, as is the mesh tee with chocolate lace inserts and a ladylike coat in bone pigskin with top stitching and hidden closures. At ULTRA OZBEK, disco meets Dynasty and St. Laurent - in other words, the late'70s/early '80s era. Highlights include the colorful Lurex knits and gold lamé pieces and the white faille group treated to folkloric embroidery, or done in a pale hieroglyphic pattern. The latter mixes with python coordinates. Ozbek also does dramatic gold beaded ivory crepes, best interpreted in a simple slip dress. In addition, there are pretty tie-dyed laces and sweet little print dresses, and re-colored leopard patterned separates in teal and black.

At CERRUTI 1881, color rules in a strong day-to-evening collection. As always there are luxurious fabrics and beautiful details. Very striking are the summer leathers and the floral print

## THE BEAUTY BEAT

#### FALL - PART TWO

#### BEAUTY PRODUCT SURVEY AND REPORT

his year, we focused on at-home luxury products for the bath and lip and nail colors that are new for fall 2000. While there were certainly some top drawer brands that our survey team loved, there were some great surprises in the more modestly priced category too. In the luxury product range, Bobbi Brown Cosmetics, Fresh, and Acqua di Parma had some outstanding products. In the more modestly priced category, Avon has comeout with some great lip and nail colors that performed exceptionally well. We included our favorites in the "chart of excellence". All of the products we mention received ratings of either 9 or 10 on a scale of 1-10.

We tested products that are new for fall 2000 in the following categories:
Fragrance – sugar/fresh 9/10
Bath and shower gels,
Exfoliators
Shaving
Body moisturizers
Candles
Nail Polish
Lipsticks, lip gloss
(Self-tanners)

Here are a few of our favorites

BOBBI BROWN COSMETICS – as a mother of 3, Bobbi Brown knows what works for babies and children. Her baby essentials line has some terrific products suitable for babies that moms will love too.

Baby essentials line – soothing body balm may be meant for babies but makes an exceptional hand cream for adults. This highly emollient lotion comes in a plastic tub with a tin lid – safe shatterproof packaging for households with children. Long lasting, and you only need a dab to work magic on the most roughened hands. Weight: 8.5oz/250ml. Price: \$22.50

The two babies and the adults who tried the gentle body wash and shampoo loved it for its light feel and non-cloying fragrance. Weight: 6.7/200ml. Price: \$18

We highly recommend the *moisturizing diaper balm* that comes in an old fashioned silver tube. Key ingredients: Vitamin E, petroleum, almond, soybean and calendula oils. Weight: 2.5oz/75ml Price: \$14.50

Scoop store lipsticks - Retailer Stefani Greenfield and Bobbi Brown collaborated to create these perfectly toned lipsticks and lip glosses that look good on any complexion. Stefani surveyed her customers to find out their ideal lipstick color. The two shades Bobbi has created are based in mauve, and brown, respectively. Bobbi is famous for her flattering browntoned lipsticks, and mauve, she says, is the perfect universal lip color to go with all skin tones. Scoop shades are available at all Scoop store locations.

Scoop 1 has a mauve cast and a shimmer to it. Scoop 2 is brown based and is also shimmery. Both shades looked right on everyone who tried it, from a strawberry blonde to a brunette. For those addicted to lip gloss, the two shades are available in Lip gloss, well-known for its staying power. Lip shimmer (lipstick) - \$17.50 Lip gloss - \$18

Sunless Tanning Face Gel – This product delivers a natural looking glow as promised with only one application. Color becomes progressively darker and reaches "St. Tropez tan" levels if you keep applying. It has a pleasant smell, for a self-tanner and really isn't greasy. The only suggestion we have is that it be formulated in a base color so we can better see how much we're applying. Size: 1.7fl oz/50ml Price: \$27.50

FRESH – This Newbury, Massachusetts based line has some luxurious products for the bath and body and a new line of cosmetics. We loved the adorable line sketches of a pretty starlet on the spare white packaging in the cosmetics line. The new Soy line is especially noteworthy. For more product information, visit their website (fresh-f21c.com).

Lipsticks: Jus and Honey lines. These lipsticks are highly pigmented and long-lasting yet hydrating, containing castor oil and ginseng. Jus (French for fruit, in this case, the cranberry) colors are more vibrant. Recommendations: Cranberry Lemonade, a strong pink-red. For a

U.S. and abroad were expected to attend, and on the day F.I. showed up the traffic was heavy. Not surprisingly, we found ourselves attracted to those jewelers that stressed workmanship and unusual designs rather than just large "rocks." Here are some of the most interesting participants at the show.

LE VIAN, a family owned firm known for producing magnificent jewelry fashioned of the finest precious gemstones and 18K gold, is launching their Platinum Collection. What sets this firm apart are the invisible settings, with each gemstone meticulously set creating the illusion of a vanished setting. Also, as one of the few jewelers who continues this labor intensive task, we were taken with their gorgeous ruby and diamond flower earrings and the lovely ruby rosebud pin, set-off by a stem comprised of diamond baguettes. This signature design, created in 1880, features rubies totaling 48 invisibly set carats. Other versions are set with blue, yellow or pink sapphires and there is even a white rose set entirely with diamonds. Less serious are the charming animal and bird pins in multicolored combinations. RICARDO MIGUEL's specialty is the intricate art of crafting silver, gold and platinum. Included in his collections is the elegant Mi Amor comprised of more than 30 pieces of intertwining heart forms. Here too are the intricate circles of Spheres, gracefully elegant looping Felicidad, the bold statements of Etruscan, and the elaborate working of Millennium and La Vida, his latest inspirations.

PEDRO BOREGAARD won the



New Designer of the Year Award in'99 from the International Jewelry Design Guild and it is easy to see why. Boregaard's selection is diverse - necklaces, pendants, bracelets, earrings, rings and cufflinks. He utilizes both sculptural silver and gold, and juxtaposes colors and materials, as well as, working with a multitude of stones in a wide range of colors. This winner of over 20 international and domestic jewelry awards, KYRIAKOS SOMOS is a master designer, goldsmith, stone setter and hand engraver whose collections emphasize fine detailing. We adore the timeless look of his diamond star pins that won the DeBeers Diamond

THE ENGLISH LADY PIN

International 2000 Award.

Brazilian, Christo Kiffer of CHRISTO KIFFER DESIGNS bases his collections on the lush nature of his native land, with designs depicting its natural beauty. Each piece is entirely hand finished and produced with rigorous quality control. This season he offers two thematic lines. His first explores Brazil's flora, (orchids, roses, etc.), in shapes translated into gold, Brazilian stones and diamonds; the second interprets the natural elements - water, waves, wind, and earth. GIOVANNI DESIGN INTERNATIONAL's Botanica group of matte finished floral pins, necklaces and earrings is fashioned in 18K gold and platinum, each delicate piece accented with diamonds. Especially charming - the pavé diamond frog sitting on a gold leaf, which can be worn either as a pin or pendant. Knockout pins and important pieces are at YAFFA. Outstanding is an enamel and diamond dragonfly, the pavé emerald and diamond butterfly pin and a gorgeous diamond bow clips.

Combining rigorous workmanship with modern design, neutral, try Honey Hibiscus. Price: \$17 per tube

Brown sugar body polish (exfoliator) - We give this one a rave, it's addictive! We can't say enough about this organic looking product that looks like granulated brown sugar with olive oil floating on top of it. The smell alone makes it a winner, with its hint of lemon fragrance. An ideal exfoliator and moisturizer in one, leaving your skin prepared for an application of self-tanner. Size:14.8 oz/420g in a clear glass tub jar. Price: \$55

Milk formula f21c for the bath (bath lotion) – This product goes on smoothly and leaves you feeling moisturized to the point that you can skip the body lotion if you're in a hurry. Size: 15.5 fl oz/465 ml. Price: \$24.50

If you have time, smooth on the non-greasy Soy Formula f21c Body Cream with Soy proteins that keeps arms and legs feeling hydrated for hours. Size: 4.2 oz/ 125 ml foil tube. Price: \$30

If you'd rather wash with a bar of soap, try the company's new Soy bath bar. Very lightly scented and gentle enough for the most sensitive skins, it contains mallow, real lavender flower water and mango butter. (We tested it on 2 babies). Price: \$12

Another great product for everyday is Soy formula f21c hand cream. We put it on before turning in for the night and woke up with well-moisturized hands that weren't the least bit greasy. Key ingredients: Soy proteins, soy milk powder and soy oil. Size: \$2.5oz/75ml. Price: \$24

REPORT CARD

| ASSORTED FINDS WE LOVED – THE TOP TEN |                 |               |            |             |  |  |
|---------------------------------------|-----------------|---------------|------------|-------------|--|--|
| Product/Co.                           | Type of product | Effectiveness | Packaging  | Comments    |  |  |
| Clinique                              | Different       | Goes on       | Rasic pale | The perfect |  |  |

| Product/Co.  | Type of product  | Effectiveness  | Packaging  | Comments  |
|--|--|--|--|---|
| Clinique   | Different<br>lipstick,<br>Tender-Heart                                 | Goes on smoothly, stays put  | Basic pale green tube                                | The perfect "non-color"   |
| Logics haircare<br>line by Matrix                                    | Color reserve<br>system<br>balancing<br>shampoo                        | Gently removes product residue and leaves in shine.  | Basic garden<br>variety plastic<br>bottle            | As good as our hair colorist promised. Great for overprocessed hair.          |
| Black Ice by<br>H2O for men  | Cooling face scrub   | Face tingled from the peppermint oil in the scrub, nice aroma  | 1970's retro<br>look                                 | Face felt very<br>refreshed<br>afterwards                                     |
| Via Dezign<br>hair care line<br>by Matrix<br>/6.76oz tube,<br>\$9.95 | Conditioning<br>foundation<br>(hair<br>conditioner)                    | Leaves hair<br>silky looking<br>and soft   | Purple easy to use tube                              | Great fruity<br>smell   |
| Logics hair<br>care by Matrix  | Designing glissage sculpting gel                                       | Good hold<br>without that<br>spiky 1980's<br>"stiff stuff"<br>look                                   | Sleek silver<br>tube                                 | Pleasant light<br>smell   |
| Elizabeth<br>Arden   | Quick spray<br>oil-free self-<br>tanner for the<br>body                | Calibrated<br>sprays of clear<br>gel   | Sunflower<br>yellow pump<br>tube                     | Excellent color, goes on better when applied with rubber gloves               |
| Yves Rocher –<br>Seashell Lip<br>Stain                               | 2 "berry colors" in the pot.   | Goes on very<br>light. We liked<br>the<br>consistency,<br>not gooey or<br>sticky                     | Comes in a pot,<br>attractive<br>packaging           | Leaves a very<br>natural lip stair<br>on the lips                             |
| The Healing<br>Garden by<br>Coty                                     | Mind over<br>body lotion<br>(Juniper<br>Therapy)                       | Nice<br>application, not<br>gloppy or<br>greasy  | Simple, "natural" packaging, appropriate to the line | Not overtly<br>feminine, could<br>serve as a nice<br>unisex<br>moisturizer    |
| Bloom  | Intensive hair mask. Key ingredients: orange, geranium and Ylang ylang | White balm<br>disappears into<br>wet or dry hair,<br>serves as a<br>terrific leave-in<br>moisturizer | Clear tube with<br>whimsical line<br>drawing on it   | Use it as hair<br>pomade to give<br>overworked<br>hair a once a<br>week treat |

\*Special thanks to the survey team.

Lisa Berliner, Erica King, Bob Lackey, Barbara Mastroddi, Gail Roberts, Vivian Kelly

chiffons (work the blouses with the leather skirt). A faux suede knitted sweater in lilac pairs easily with Madras plaid crop pants. Texture appears in the form of fish scale paillettes perfection in a camisole, fit 'n'flare skirt and dress. Also available are snake embossed leather pants or side-slit skirt, perforated suedes to work with pointelle sweaters and whip stitched linens, and delicate organza trimmed viscose linen pieces. ICEBERG is always about color and this spring is no different, but the overall look is more minimal and clean than in the past. We loved the sequin touched pink knits, the glittery stars and stripes group, (especially the embroidered jeans and halter top), the poly/silk taffetas in pale pink (the tie-back halter is a winner), and the leather trimmed poplins. Other treats include Iceberg's wonderfully colored napa leathers, particularly the turquoise jacket with hook and eye closures and silver studs to mix with cool white bottoms. Finally, there's a tongue-in-chic Roy Lichtenstein Pop Art separates group. A huge success — the zip-front jacket with matching shell and bead accented black pants. For sophisticated women of the world, there's SELECTION de GIVENCHY. Here the theme combines earth tones of natural and terracotta, and vivid burnt red, Moroccan blue and sunflower yellow with an abundance of texture. Accents include touches of metallic snake or suede. Sheer trims in clear plastic add a modern futurist element to linen/polyamide blend separates. Softest lamb leather separates in creamy bone feature intricate seaming and beautifully designed clear

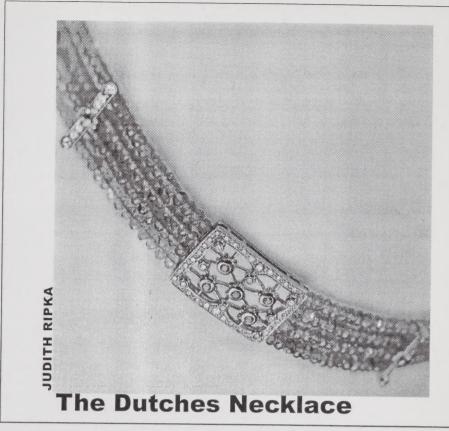


zipper pulls. A zip-front jacket and slim skirt are the ultimate in throwaway chic. After dark there are solid crepes and printed silks in water lily blue or banana, in airy sleeveless long dresses, tuxedo looks and sheer kimonos.

After seasons of ups and downs,

LOUIS FERAUD has once again gotten its act together with the arrival of a new design team and the results are evident! The collection is sharp and focused, starting with a striking black/ white graphic patterned group freshened up with a hit of lime green. The best - soft print pants with a simple black knit top. For career there are soft shouldered suits in light wool and pretty shirtdresses. Feraud offers some of the prettiest blouses, especially his floral leaf print chiffon with tie-neck. Other standouts include a reptile print pantsuit, the sexy little cocktail dress with matte silver chain straps and a romantic surplice neck wrap and tie print chiffon dress in hot pink. The South of France in the '50s is the inspiration for a group of sunny floral cottons on white ground. The full-skirted bustier dress is simply adorable as are the clean white Capri pants. GAULTIER's pre-spring collection stresses the '40s and '50s influenced romantic couture looks. Important here are men's shirts with that inimitable Gaultier twist (tie-backs, offcenter collars, etc); graphic silk prints in soft separates; lingerieinspired looks like the long airy silk gown with handkerchief hem; and a glamorous Hollywood gown in soft mint silk with pleated bodice. Chic too are his sailor-inspired linens and the lovely antique floral chiffon print flapper dress. Burgundy/ white gingham has fresh appeal in a shaped jacket with scarf-tie or the baseball jacket. Rounding out the collection are wonderful sailor striped knit sweaters to pair with Dietrich-inspired beige sailor pants and a fabulous item trench in coral rubberized cottor

PIERO MILANO GIOIELLI offers timeless appeal. In this collection, white gold predominates, sometimes set-off by intense touches of rubies, emeralds, blue, yellow and pink sapphires, and a selection of semiprecious stones, which decorate earrings, pendants, rings and necklaces. Highlights include a white gold ring with a square semiprecious stone mounted in a lozenge shape, surrounded by diamonds, and a white gold wire necklace, featuring a ring on one side through which slides a moveable cylinder. This spiral cylinder is covered with diamonds facing downward to create a pendant. The "Threads" range of necklaces, bracelets, earrings and rings consists of delicate gold threads interspersed with tiny diamonds. These are available in sizes ranging from 3 to 10 threads. KABANA specializes in color! Best sellers include the 14K and 18K rings in yellow or white gold in both medium and large sizes. Outstanding are the combinations of rare tanzanite. opals, and diamonds or the rhodolite, garnet and opal combinations. The renowned jeweler HENRY DUNAY always has something up his sleeve. This time, there's a full line of ladies' stainless steel sport watches. Medea, available in stainless steel and 18K yellow gold with colorful alligator or grosgrain straps, has matching colored dials and is available with or without diamonds. Dunay also unveils his newest one-of-a-kind brooch. The English lady features an 18K Sabi finish on the hat, with a quartz feather and platinum veil over a South Sea pearl. The heart shaped base is half onyx and half-18K gold and diamond pave.



BELLON CREATEUR presents Les Nouveaux Antiques, a range of classic cameos fashioned from engraved opaque or transparent glass paste, mounted in 18K gold, offering contemporary styling yet reminiscent of antiquity. The collection consists of pendants, brooches, earrings and rings. Bellon also offers beautiful cameos in various colors of Lava stone. The Barcelona based firm, MASRIERA, produces the world's oldest continuously made Art Nouveau jewelry. Originally designed by artist Lluis Masriera during the Art Nouveau period (1895-1915), it has been in constant production. The translucent enamels combined with the use of original molds turn every jewel into a work of art. This company's file of over two thousand original designs makes their historical fund the largest in the world of Art Nouveau. JUDITH RIPKA's Duchess necklace, part of the Young Antique Collection, features four strands of pink

tourmaline beads and an antique style center design of 18K gold, pink tourmaline stones and diamonds. The back fastens with a delicate heart suspended from gold links. Within this range are matching earrings with pink tourmalines and diamond drops set in 18K. The collection is also available in yellow or blue sapphire beads or white or gray pearls, and can be set in 18K white gold, yellow gold or platinum. Ripka's New Pia Collection comprises cuffs, earrings and rings in a range combining several of her signature elements, including gold beading and rope twists in a slender new silhouette. A unique feature is the use of faceted, cushion cut stones including pink tourmaline and yellow beryl. The bracelets and rings can be stacked and the collection is available in 18k white gold, yellow gold or platinum.

Last but not least is the Sugar eau de parfum, a tangy/citrus scent perfect for hot days when you're looking for a crisp, clean scent that refreshes. We loved it so much that we kept reapplying it for a burst of coolness. Size: 2.1fl oz/60 ml. Price: \$36

ACQUA DI PARMA started it all with their renowned cologne, favored by celebrities of both sexes including: Audrey Hepburn, Cary Grant, and Ava Gardner, Sharon Stone and Sandra Bullock among others. The fragrance itself is fresh and light and is not season-specific with a citrus top note that includes lemon, sweet and bitter orange and bergamot. You know you're in for a treat when you spot the sun yellow box. Visit the website (www.acquadiparma.it) for a full catalogue of available products.

Acqua di Parma colonia - Here is the original product that launched the line in 1916. It is invigorating when you apply it, and lingers throughout the day. Size:180ml. Price: \$95

Acqua di Parma (original formulation) candle. The textured glass keeps this long burning favorite from slipping. Price:

Blu Mediterraneo (Mandorlo Di Sicilia) candle is a round, squat candle that keeps going and going and going, without dripping messy wax or clogging the room with an overpowering odor. The distinctive sun yellow colored box makes this candle a great houseguest gift. One of the best candles available at this time. Price: \$36

Blu Mediterraneo Mandorlo Di Scilia Olio Bagno Rilassante (relaxing bath oil) smelled so wonderful, we didn't want to get out of the tub. All you need is a few drops of this sweet smelling elixir for one of the most relaxing soaks ever. Comes in a Mediterranean blue glass jar. Size: 3.4 fl. oz. /100ml. Price: \$61

Acqua di Parma (original scent) Polvere da Bagna alla cologna (fragrant bath powder) This is a big step up from "Mr. Bubble," and comes with a mini shovel in a spare black and white tub jar. Use this if you're looking for a cool and energizing bath before going out. Leaves your skin soft and hydrated. Smells great. Size: 6.7 fl oz, 200ml. Price: \$64

AVON - "Autumn Legends" is the Fall 2000 collection. Matching lips and nails are in again, thanks to the past few seasons ladylike clothing and accessories, reminiscent of the early 1960's. Always a giant in the industry, Avon has successfully glamorized its image by opening salons across the United States. They also remain the world's largest manufacturers of women's mass-market fragrance. Avon is now available online (www.avon.com) and on the ground floor of the luxurious Avon Centre Spa and Salon at Trump Plaza, NYC. Happily, in spite of its posh location, Avon has kept its drugstore prices rather than raising them to the 5th Avenue level.

Nailwear nail enamel in Rose Legends, a raspberry pink with a hint of shimmer. This rich color looks well with many different skin tones, goes on smoothly and stays on without chipping. It comes in an elegant thick glass bottle. Price: \$3.50

Ultra color rich renewable lip color, "Rose Legends". Color glides on smoothly delivering a matte yet moist highly pigmented medium pink. A great modern alternative to your classic red for evening. Price: \$6.50

Avon Forever Amber eau de toilette spray - This is long lasting like the other Avon products we tried, with a great looking bottle and fantastic smell. Its parked our interest in trying other Avon products.

\*Prices are included when available

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